

# **Baxter Privacy Notice**

## **Effective Date: 30 March 2021**

This Baxter Privacy Notice ("Privacy Notice") provides you with information on how Baxter Corporation, together with its affiliates, subsidiaries, successors, assignors and subcontractors (collectively "Baxter," "we," "our" or "us") processes your personal information.

## **What personal information is collected about you?**

**Personal information collected directly from you:** Baxter may collect the following personal information directly from you: your first and last name, email, hospital or institution of your affiliation, city, territory/province, postal code, country, mobile, fixed phone, fax, professional specialty, professional position, product area interest, interest in programs/activities and channels, account username and passwords, voluntary statements or answers to questions, activities and scenarios.

**Personal information collected from third parties:** Baxter may obtain the following types of personal information about you from third parties: your first and last name, hospital or institution of your affiliation, city, territory/province, postal code, country of the hospital or institution with which you are affiliated and your professional specialty. Baxter may obtain this personal information through contracts with third party companies that gather these details from publicly available sources, such as the website of the hospital or institution with which you are affiliated.

**Additional data collected either from you or third parties:** Baxter may obtain additional information about your professional qualification/credentials (e.g. MD etc.), practicing status (active or not), publications, areas of international recognition (e.g. countries or regions where you are recognized), areas of specific competence or experience and expertise (e.g. speaking engagements, research activities, advisory boards etc.), memberships or participation in scientific associations, your experience with Baxter products or therapies, your participation in Baxter initiatives, your language capabilities, your CV, the IP address of your biographical or professional website. Baxter may also import a link to your LinkedIn profile.

**Personal information collected passively:** Baxter may collect your personal information through the use of cookies or other similar technologies. This may vary based upon the unique features of the Baxter websites or applications that you visit and therefore please review the cookies notice included at the bottom of each Baxter website for any additional information and related cookie settings adjustment options.

## **Why does Baxter collect your personal information and how it will be used?**

Your personal information may be collected and processed for the following purposes: to directly or indirectly communicate with you by phone or email; to send you marketing communications to promote Baxter products, therapies and services; to provide you with other information about Baxter products and therapies, including scientific information and research study papers and news, newsletters; to provide you with information about events and educational opportunities in areas of interest to you; to conduct market research projects that aim to gather information from you on Baxter products or therapies including your experience with them as well as information related to specific diseases that fall under Baxter's area of activity or interest; to communicate with you on specific market research projects or other activities that you have participated in or are likely to participate in, based on the areas or interest and selected preferences you indicate on the consent form; and to comply with legal obligations such as without limitation adverse events reporting. We do all of the above based on our legitimate interest to manage our relationship with you, or because we have a legal obligation.

We may also process your personal information obtained directly from you or from third parties or from publicly available databases in order to better understand your scientific background and the areas of your expertise as well as your professional preferences, interests, professional recognition and participation in scientific fora or associations, as well as your professional activities of choice, including

research activities, publications, speaking activities, advisory boards, based also on Baxter's interaction with you, if it is the case. We do that in order to identify areas of collaboration with Baxter that would allow us to create opportunities to advance scientific exchange and medical care. We may also process your personal information in order to email you surveys about our collaboration. We do all of the above based on our legitimate interest to manage our relationship with you and understanding your preferences and needs.

In certain instances, we may conduct automated processing or analytics of your data for the purposes of assessing your characteristics as a healthcare professional in relation to clinical preferences, scientific and educational activities of choice.

Providing us your personal information for the purposes described above is voluntary. Please note that if you provide your consent, you may always withdraw it or change your preferences by following the instructions for unsubscribing available on the consent form. You can also withdraw your consent by contacting us using the contact details in the "How to Contact Baxter" section below. Note that withdrawal of your consent does not affect the lawfulness of processing of your personal information before your consent's withdrawal.

### **Who will Baxter share your personal information with and international transfers**

Baxter is a global company and therefore uses global vendors and subcontractors as well as global IT systems and applications. As a result, your personal information may be transferred to our global affiliates and to our employees, vendors and subcontractors who work for us and are located outside Canada in other countries such as the United States. These third parties are restricted from using your personal information in any way other than to provide services for Baxter and Baxter has contracts in place requiring them to provide a level of protection to your personal information equivalent to that required under applicable Canadian privacy laws. For more information about Baxter's service providers, please contact us at [privacy@baxter.com](mailto:privacy@baxter.com).

If we are involved in a sale or transfer of all or some of our business assets or operations via a share or asset deal, your personal information may be transferred to the acquiring organization who will be required to provide a level of protection for your personal information equivalent to that required under applicable Canadian privacy laws. Should such a sale or transfer occur, you will be informed about this and may withdraw your consent to or, as applicable, object to the transfer of your personal information to and processing and use of your personal information by the transferee.

### **How long will Baxter keep your personal information?**

Generally, your data will only be kept for as long as we reasonably consider it necessary for achieving the purposes set out above, or for as long as we are legally required to keep it. More specifically, your personal information will be kept for the following time periods:

- If you have given us your consent to send you marketing, commercial and related types of communications, we will keep your personal information until you withdraw your consent to receive such communications or until we no longer send such communications;
- If we have collected your personal information solely to send you the surveys mentioned herein, we will keep your contact details until you opt-out of receiving such surveys or until we no longer need to send you such surveys, whichever happens first. As part of those surveys, we will retain your survey data for as long as you remain connected to Baxter and we need the information to help us understand how we are interacting.
- If we have collected your personal information indirectly (i.e. from third parties), we will keep such personal information until our first contact with you and further retention will be subject to your receipt of this Privacy Notice and/or your consent as applicable. If such contact cannot be performed within a reasonable period of time from the collection day of your personal information, your personal information will be deleted.

### **Your rights regarding your personal information**

Canadian data protection and privacy laws give you rights with respect to your personal information, but these may vary by province or sector and may also depend on your relationship with Baxter. Such rights include but may not all be applicable to you:

- Access to or copies of your personal information, including knowing whether we hold personal information about you, and, if so, what kind and for what purposes. You can also request information about who has received your personal information;
- Request that we correct your personal information in our control, if you think it is inaccurate or incomplete;
- Request that we erase or delete your personal information unless we have a legal obligation to hold it or are otherwise permitted by applicable law to retain it;
- Request that Baxter restrict the processing of your personal information and not to delete it;
- Request that we provide you with a copy of your personal information that we have in our control so that you can store and re-use it for your personal use; and
- Request that Baxter provide your personal information in its control to another entity.

You can exercise your rights by contacting Baxter using the contact details provided in the “*How to contact Baxter*” section.

As described above you also have the right to withdraw your consent or object to Baxter using and disclosing your personal information for purposes of direct marketing. You can do so at any time by "opting-out" of the marketing or other types of communications described above that you receive based upon your consent, as well as the surveys in accordance with the unsubscribe instructions included in the specific communications. If you are unable to object by opting-out in this manner, please contact us using the contact details provided below. Also please contact us if you believe we are using, disclosing or otherwise processing your personal information in a way that is not in accordance with applicable data protection and privacy laws.

### **How does Baxter Secure your personal information?**

Baxter has reasonable and appropriate security measures in place to protect against the loss, misuse, and alteration of any of your personal information we receive about you through the Baxter websites or applications. Baxter maintains reasonable security standards to protect the personal information it has in its control. If you have any questions about the security of your personal information, you can contact us by using the contact details in the “*How to contact Baxter*” section below.

### **How to contact Baxter**

For questions and more information about exercising your rights with regard to your personal information, this Baxter Privacy Notice, or how we process your personal information, please contact the Global Chief Privacy Office:

**Email to:** [privacy@baxter.com](mailto:privacy@baxter.com)

**Mail to:** Baxter Healthcare Corporation  
ATTN: Global Chief Privacy Officer  
Global Privacy Office 1 Baxter Parkway  
Deerfield, IL USA 60015